

When there's a need to conference with a customer and one or even several employees who are out of the office, unified communications lets users launch an audio conference from their smartphone with simplicity and speed. A Plantronics headset such as the <u>Voyager Pro UC</u>, <u>BlackwireC420</u> or <u>SAVI 740</u> solves the need for high quality audio.

There are other ways <u>UC solutions for SMBs</u> can strengthen the customer connection. A Find Me/Follow Me virtual phone number combined with unified communications can send voice message to email for playing right from an inbox and for listening with a headset. Find Me/Follow Me with instant messaging sends a text alert about a call. Presence indicates where someone is and how best to get in touch, and even can connect users by phone, text, email or instant message.

By streaming communication into one channel and making it easier for customers to get in touch, unified communications means business.

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